

Avana's Water Conservation Solution Becomes Best CSR Idea Of The Year

On 9th August, 2019, UBS Forums curated a Corporate Social Responsibility Summit & Awards 2019 at ITC Maurya, New Delhi. **Here, Avana, a for-profit B2C division at Emmbi Industries Limited was the winner of two prestigious awards for its innovative water conservation idea.**

Avana's water conservation concept was conferred **the Best Innovative CSR Project in the Industrial Sector**, presented by Meenakshi Batra, CEO, CAF India.

Avana's field team having completed multiple projects successfully, they were also conferred with **the Best CSR Implementing Partners Award in the Industrial Sector**, presented by Abhishek Mahapatra, Vice President & Head of communications, Corporate Affairs & CSR of Nissan India.

Through Avana's mission of developing affordable technological solutions that bring farmers out of hunger and poverty, it has impacted the lives of over **30,000 people**. Through Jalasanchay, **the world's most affordable rain water harvesting solution**, it has conserved over **232.8 Billion Liters** of Water.

Avana works in partnership with non-profits, where they provide the funds and Avana acts as an implementation partner for beneficiary farmers. **Avana's work was recognized because it has the highest population beneficiaries per rupee spent. The comprehensive water conservation solution is available at a cost of 1 paisa/liter/year, which is 1/10th the cost of traditional solutions.**

To know more about Avana's work or to get in touch, visit our website www.avana.co.in or drop in an email at info@avana.co.in.

You can also get updates about our work through our social media pages (Facebook/Instagram/LinkedIn) by following our handle @avanaagriculture.



*Awards received by Mr. Rakesh Katkar
- Marketing & Communication Manager*

