



The Sahyog Store: Emmbi Foundation's unique initiative



They say sharing is the best form of caring. Perhaps nothing demonstrates this better than the “Sahyog Kendra” – a unique initiative taken by Emmbi Foundation, that’s committed to brighten the everyday lives of Emmbi employees.

The “Sahyog Kendra” was launched on March 3, 2016 at Emmbi’s Janki unit at Silvassa.

The philosophy behind the Sahyog Store is to share articles that we have, but never use so that they can be of use to someone who needs them. There may be numerous things that we possess but never use. Such as crockery set that was received last Diwali. A home appliance that we already have. Or a set of

clothes that are a size too small (or big). The Sahyog Store asks, 'Why not share these things with others, who could make good use of them?'



Emmbi's staff (supervisor and above) contributes to the Sahyog Kendra by voluntarily sharing these articles which are in good working condition, but are never used by them. These articles are made available to our workers, completely free of cost. The store serves all unit workers on Mondays, Wednesdays and Saturdays during 7pm to 9pm. Articles are available to workers on a first-come-first-served basis, and there is currently a cap of a maximum 4 times in a year that a worker can avail of these services.

Interestingly, the idea and the name came from Emmbi employees themselves. The idea of the store was proposed by Mr. Piyush Kannurkar, while Ms. Swapnil Tiwari came up with the name "Sahyog".

Here's to many more such initiatives that brighten lives of the people around us!